

West Coast
WEDDINGS



MEDIA KIT 2025



photo by Erin Wallis Photography

OUR SERVICES

Prints | Digital Publishing | Shows
Branding + Marketing



info@westcoastweddings.com





we are growing in NUMBERS



15 + Years of Industry Experience

24K + West Coast Weddings + Affiliated IG Followers

10K + Email Subscribers (Online + Wedding Shows)

20K + Print Magazine Readers

400 + Wedding Collaborators

Advertising PRINT MAGAZINE

Print Magazine (per issue)

Back cover	\$3000
Double page spread	\$2380
Single page ad	\$1500
Half page	\$1000
Quarter page	\$700

**Full Page Ad /
Back Covers
9.25 x 11.25 in**

**Double Page
Spread
18.25 x 11.25 in**

**Half Page Half Trim: 8.5"
x 5.75" Tall or Half Trim
(With Bleed): 8.25" x 5.5"
Tall**

**1/4 Page 3.6"
x 4.85" Tall**





Ad Design Services

At West Coast Weddings, we make it easy for you by providing in-house ad design services. Our design team creates visually attractive ads tailored to your brand.

Half Page Ad Design

\$120

1/4 Page Ad
Design

\$80

Full Page Ad Design/
Back Cover Design

\$160

Double Page Spread Design **\$180**

Advertising ONLINE AD

In-article (randomized display) \$250/month

728 x 90 JPG or PNG (desktop & tablet) / 270 x 100 (mobile)

In-article (static display) \$750/month

728 x 90 JPG or PNG (desktop & tablet) / 270 x 100 (mobile)

side bar squares (280px x 280px) \$200/month

or PNG (desktop & tablet) / 270 x 100 (mobile)

online ad bars (728px x 90x) \$750/quarter



Photo by Chelsea Warren Photography

SOCIAL MEDIA & MARKETING PACKAGES

\$1650

SILVER

Target Social Media Strategy: Customized online marketing plan to enhance your brand presence on key platforms.

Content Creation: Featured blog post, social media call-outs.

Posting Calendar

\$2250

GOLD (Most Popular)

Comprehensive Social Media Strategy: Customized online marketing plan to enhance your brand presence on key platforms.

Branded Content Creation: 2 featured blog posts, social media call-outs

Posting Calendar Analytics Reporting: 1 mid year report with analysis and recommendations.

\$4000

PLATINUM

Advanced Social Media Strategy: Strategic planning to optimize your brand presence across key social media channels.

Branded Content Creation: 4 featured blog posts, social media call-outs.

Posting Calendar Community Engagement: Partnering with relevant influencers
Analytics Reporting: 2 bi-annual reports with analysis and recommendations.



Multi-Platform PACKAGES

\$1650

SILVER

- **Print Magazine:** Quarter Page print ad
- **Online: Company listing,** 2 x Monthly Sidebar Display Ad Campaigns
- **Printed Vendor Directory Listing**
- **Instagram:** 1 x monthly call-out
- **Featured Online:** 2 x blog feature submissions per month
- **Featured Prints:** 1 x feature submission

\$2250

GOLD (MOST POPULAR)

- **Print Magazine:** Half Page print ad
- **Online: Company listing,** 3 x Month Sidebar Display Ad Campaigns
- **Printed Vendor Directory Listing**
- **Online Vendor Directory Listing - 1 Year**
- **Instagram:** 4 x monthly call outs
- **Featured Pages: Online:** 4 blog features submission
- **Featured Style Prints:** 2 x features submission

\$3500

DIAMOND

- **Print Magazine:** Full Page print ad
- **Online:** Company listing, 4 x Month Sidebar Display Ad Campaigns
- **Printed Vendor Directory Listing**
- **Online Vendor Directory Listing - 1 Year**
- **Instagram:** 5 x monthly call outs
- **Featured Pages: Online:** 4 blog features submission
- **Featured Style Prints:** 3 x features submission

A full-page background image of a wedding couple. The groom, in a dark suit, is kissing the bride on the cheek. The bride is wearing a white lace wedding dress with a long veil and holding a bouquet of orange and white flowers. They are standing on a rocky mountain peak with a vast mountain range and a cloudy sky in the background.

Contact — *Information*

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