

West Coast WEDDINGS

2026 Media Kit



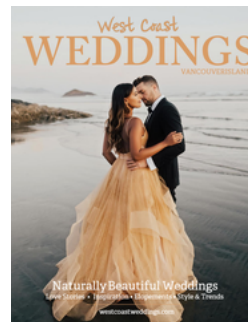
westcoastweddings.com
info@westcoastweddings.com



Our Promise to You

West Coast Weddings is more than events! WCW delivers a powerful, multi-platform marketing ecosystem designed to elevate your brand across British Columbia's vibrant bridal community. With over 15 years of trusted relationship-building, we connect your business with engaged couples, industry professionals, and discerning collaborators through our print magazine, digital magazine, and signature bridal events.

Our integrated model ensures that your story is showcased with sophistication, consistency, and purpose. By aligning with our established community, you gain access to a loyal audience, heightened brand awareness, and meaningful exposure across channels that work seamlessly together to support your growth and amplify your presence in an increasingly competitive market.



Experience the WCW Advantage

Our metrics translate directly into measurable value for wedding industry professionals seeking growth. Our extensive experience allows us to understand market shifts and guide your brand with authority.

A 10,000+ subscriber newsletter and 24,000+ Instagram followers deliver consistent, targeted exposure to actively planning couples. Our network of 400+ collaborators creates opportunities for connection, referrals, and cross-promotion.

With 10,000 printed copies placed at high-traffic bridal events and retailers, your business gains visibility in the exact moments couples make key decisions. Together, these channels strengthen awareness, build credibility, and support long-term brand expansion.

15+

Years of Industry
Experience

10K+

Email Subscribers
(Online + Wedding Shows)

24K+

West Coast Weddings +
Affiliated IG Followers

20K+

Print Magazine
Readers

OPPORTUNITIES AVAILABLE

WCW Print Magazine - Published Twice a Year

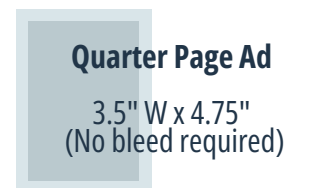
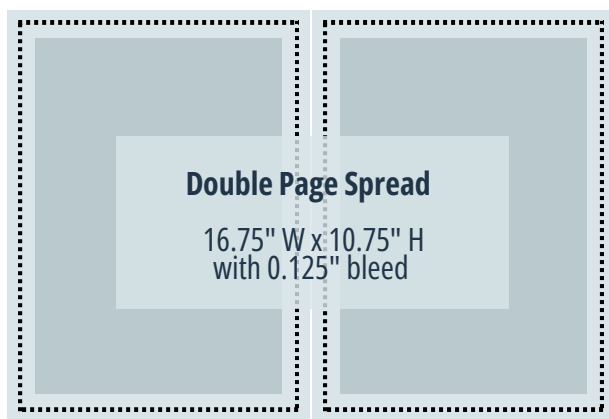
Advertising with West Coast Weddings offers meaningful, long-lasting value for vendors seeking deeper reach and stronger brand recognition. Our print magazine is a trusted planning companion for couples, and your presence within it positions your business as a reputable, established choice during key decision-making moments.

Benefits include:

- Visibility with engaged couples
- High-impact event distribution
- Trusted publication alignment
- Lasting print credibility
- Strong, sustained brand growth

Double Page Spread - 16.75" W x 10.75" H or 2 Full Pages (Bonus: +1 yr Online Ad & Socials)	\$5,000
Sponsored Spotlight - 3-page Advertorial + 1 Full Page Ad, Images required	\$3,500
Front/Back Covers - 8.375" W x 10.75" (Approval Required, Bonus: +1 yr Online Ad & Socials)	\$3,000
Full Page Ad - 8.375" W x 10.75" H (Bonus: +1 yr Online Ad & Socials)	\$2,800
Half Page Ad - 8.375" W x 5.5" H (Bonus: +6 Months Square Side Bar)	\$1,000
Quarter Page Ad - 3.5" W x 4.75" H (No bleed required)	\$500
Vendor Directory - 1 Horizontal Image required	\$350

Print advertisements must include "bleed area" (0.125") and be high resolution (300 dpi). All text should be kept at least 0.5" away from the edges of your ad. All magazine ad options also include Online Vendor Directory (Value \$350). (All pricing + gst)



Digital Ad Space Available

Side Bar Squares - 280x280 png (desktop & tablet) / 270x100 (mobile)	\$200/year
Featured Story A - Client Submission (Subject to Approval)	\$500
Featured Story B - Written by a WCW Industry Expert	\$750
Vendor Directory Online - Our Top Searched Feature!	\$350/year

2026 Multi-Platform Packages



Silver Package

\$1,200 + gst

- **Print Magazine:** Quarter Page Print Ad
- **Digital Feature Story:** 1 x Client Spotlight
- **Printed:** Vendor Directory Listing
- **Online:** Vendor Directory Listing - 1 Year



Gold Package

\$2,200 + gst

- **Print Magazine:** Half Page Print Ad
- **Digital Feature Story:** 2 x Client Spotlights
- **Printed:** Vendor Directory Listing
- **Online:** Vendor Directory Listing - 1 Year



Diamond Package

\$3,500 + gst

- **Print Magazine:** Sponsored Spotlight (3 pages Advertorial + 1 full page Ad)
- **Digital Feature Stories:** 3 x Client Spotlights
- **Printed:** Vendor Directory Listing
- **Online:** Vendor Directory Listing - 1 Year

Comprehensive Event Production Services

Did you know that West Coast Weddings offers full corporate event production and white-label bridal event services? Our team delivers polished, customizable experiences that reflect your brand with sophistication and ease. From photography and videography to décor, florals, and design, every element is curated for cohesion, quality, and impact. Whether you are planning a client appreciation event, an industry gathering, or a branded bridal showcase, our turnkey approach ensures seamless execution and elevated presentation. **Reach out for a quote!**

Are You Ready to Grow?

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